

Media Arts & Cultural Studies

Gender & Sexuality Studies

NEW MEXICO STATE UNIVERSITY

What is Gender & Sexuality Studies?

- An inter- and multidisciplinary field of inquiry that examines gender and sexual identity as fundamental categories of analysis that always exist in interrelationship with other categories of identity and difference, like race, class, national status, and disability
- Identifies and theorizes structures of power and inequality
- Emphasizes the insights and methods produced in feminist theory, queer theory, transgender theory, other social theories of power and difference
- Puts feminist, queer, and other socially engaged critical theories and practices in conversation with research in the humanities, arts, social sciences, and natural sciences

What is Gender & Sexuality Studies?

- NMSU offers a Bachelor of Arts degree as well as minors for both undergraduate & graduate students
- Gender and Sexuality Studies equips you with an expanded understanding of contemporary society, structures of power and inequality, forward-thinking approaches to equity, new futures, and conceptions of justice
- Degree requirements for G&SS can be completed in-person and online, or through a combination of both

What is Cultural Studies?

- An academic field grounded in critical theory
- It generally concerns the **political** nature of popular contemporary culture
 - It is in this regard distinguished from cultural anthropology
- Researchers concentrate on how a particular medium or message relates to matters of:
 - ideology
 - identity
 - social class
 - nationality
 - ethnicity
 - sexuality
 - gender
 - even species

What is Cultural Studies?

Cultural studies is **interdisciplinary**, studying cultural phenomena by combining methods and insights from:

- sociology
- social theory
- anthropology
- political theory
- history
- literary and cinema theory
- media theory
- communication studies
- semiotics
- philosophy

Thus, **cultural studies** seeks to understand the ways in which meaning is **generated**, **disseminated**, and **produced** through various practices, beliefs, institutions, and political, economic, or **social structures** within a given culture

What is Media Studies?

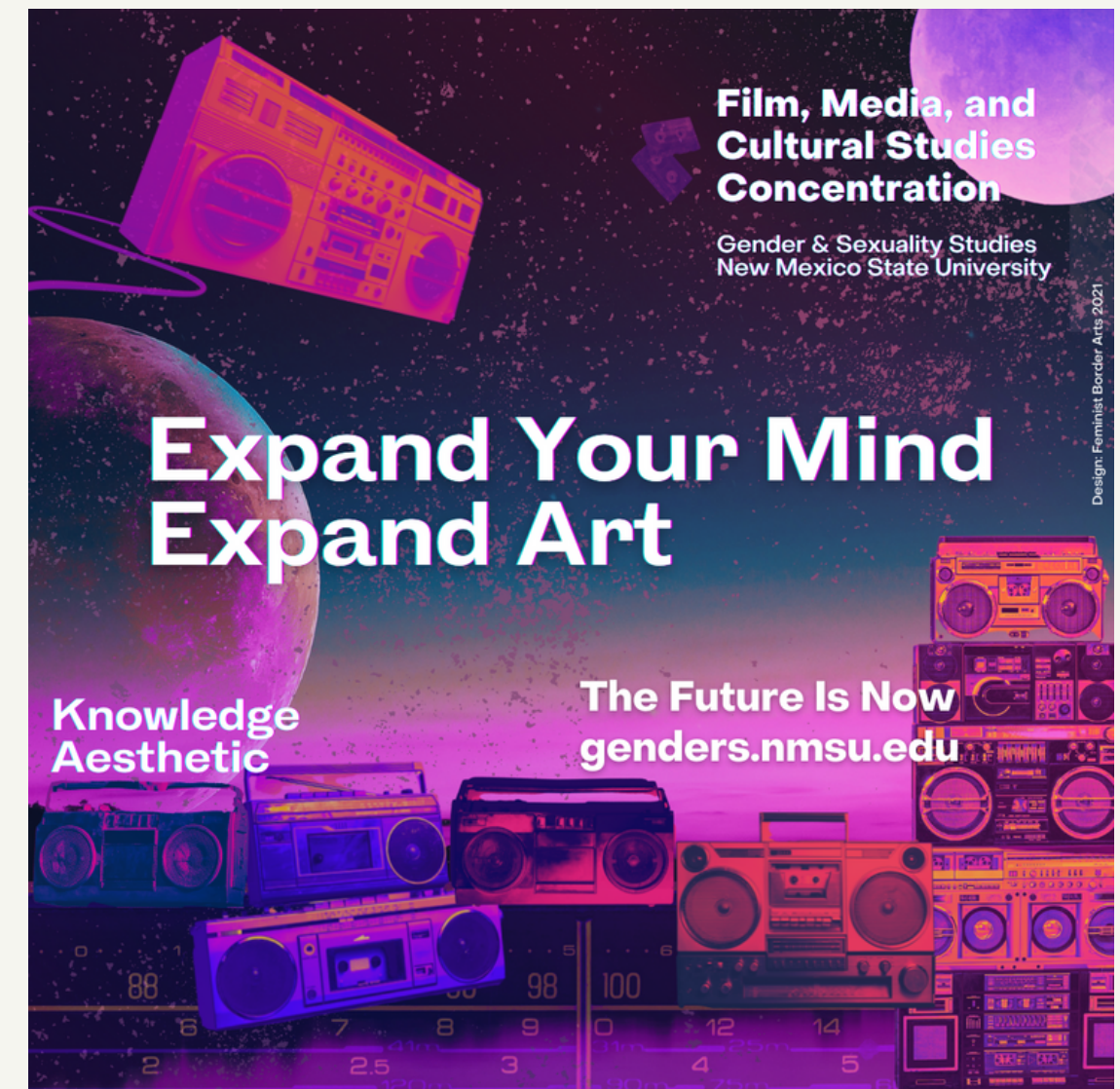
- An academic field that deals with the content, form, history, effects, and political implications of various media and technologies
- Approaches include:
 - the critique of artistic styles and aesthetic forms (genre, narrative, etc.)
 - the study of the production process (e.g. technologies, markets, etc.)
 - cultural analysis (of ideological effects, reception and consumption, etc.)

What is Media Studies?

Media studies draws on traditions including:

- communication studies
- philosophy
- literary theory
- psychology
- political science
- sociology
- anthropology
- social theory
- art history and criticism
- film theory
- semiotics
- performance theory

and especially – in our case – **cultural studies** and **feminist, queer, and transgender theory** along with other **socially transformative** iterations



Film & Screen Studies?

Film & Screen studies combines

- Formal film analysis
- Cinema and film theory
- Television studies
- New media theory
- Digital cultures
- Visual cultures
- Video Art

to explore the ways in which moving images influence and shapes our lives--from notions of self to national identity and beyond



Why study them together?

- How could we not?
- Film, creative media, and other contemporary forms of culture are crucial and pervasive dimensions of contemporary society
- The development of a formal understanding, historical knowledge, and **critical literacy** about them, especially in relation to gender, sexuality, race and other categories of identity and difference, are **key to a twenty-first century education** in the arts, humanities, social sciences, and more

What is the G&SS Concentration in Media Arts and Cultural Studies?

- A concentration is a specific **subject area of emphasis** within an approved degree program and major
- There is **no additional course work** to obtain this concentration. Concentration courses in Film, Media, and Cultural Studies count toward G&SS major requirements
- G&SS Concentration in Film, Media, and Cultural Studies teaches theory, aesthetics, and the **critical analysis** of **contemporary culture and media forms** including cinema arts, television, pop culture, graphic narrative, social media and video art, art activism, and feminist-queer alternative or “grassroots” public cultures

What is the G&SS Concentration in Media Arts and Cultural Studies?

- Students learn to interpret formal features of different cultural texts through an interpretive and critical studies approach
- G&SS Media, Arts and Cultural Studies Concentration promotes creative or critical making aspects of learning and pedagogy as well through the inclusion of interactive and project-based learning alongside written forms of analysis
- Expands student's experience and learning opportunities through Feminist Border Arts, a university-based arts and humanities transmedial project that explores the relationship between digital and material cultures as they pertain to feminist and queer theorizing, transformative movements, and arts



Concentration in Media Arts & Cultural Studies

GOALS

To prepare interested learners, artists and creators, curators, and scholars in the **research**, **analysis**, and **application** of 21st century creative worldmaking, through feminist, queer, and other underrepresented or/and marginalized approaches to contemporary forms of culture, aesthetics, and art, including digital media and film studies

The G&SS Concentration in Media Arts and Cultural Studies is essential to preparing creative and socially engaged 21st century change-makers



G&SS

Foundational

Courses

GNDR 2110G Introduction to Women, Gender, and Sexuality Studies

or GNDR 2120G Representing Women Across Cultures

GNDR 3-- Introduction to LGBTQ+ Studies*

GNDR 360 Masculinities Studies

GNDR 405 Alternative Genders and Sexualities

GNDR 401 Women & Immigration

GNDR 402 Transnational Feminisms

GNDR 411 Gender and Migration

GNDR 455 Feminist Research Methods

GNDR 465 Sex, Gender, and the Body

GNDR 471 Feminist and Queer Theories**

*: New course in preparation

** : Course title change in preparation

‡ : Prerequisite: Instructor's Consent

G&SS

Media Arts &

Cultural Studies

GNDR 403 Gender & Horror

GNDR 407 Gender and Graphic Narrative

GNDR 408 Feminist Food Studies

GNDR 412 Gender and Film Studies

GNDR 482 Gender and Popular Culture

GNDR 484 Women's Literature

Other Relevant G&SS Courses

GNDR 450 Special Topics

Topics include Contemporary Queer Literature, Feminist Aesthetics, Making Feminist Cultures, Critical Disability Studies. May repeat with different subtitles.

GNDR 451 G&SS Practicum **‡

GNDR 461 G&SS Independent Study‡

For further inquiry about the concentration and the program, contact Dr. Laura Anh Williams (lawill@nmsu.edu), Director of Gender & Sexuality Studies, and Dr. M. Catherine Jonet (mjonet@nmsu.edu), co-coordinators of the G&SS concentration in Media Arts and Cultural Studies



**Slides include original material
and concepts adapted from**

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Gender & Sexuality Studies

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Program in Culture & Media

Swarthmore College

Film & Media Studies

Indiana University Bloomington

Department of Gender Studies